



**HOMEGROWN
QUALITY FOOD**

An Irish Success Story

Founded in Cork by the Musgrave brothers, Thomas and Stuart in 1876, Musgrave is one of Ireland's largest and most successful companies. A family owned business headquartered in Ireland; in 2012 our turnover was €4.9 billion. The Musgrave Group comprises retail & wholesale brands including household names like SuperValu, Centra, Superquinn, Daybreak and Musgrave MarketPlace. We are also Ireland's biggest private sector employer and through our retail and wholesale brands are responsible for almost €7 billion of annual economic activity in the ROI alone.



Musgrave MarketPlace,
Musgrave's wholesale
brand offers customers in Ireland the
broadest wholesale range of over
15,000 products through 7 cash &
carry's and a full multi-temperature
delivered service.

Our vision is to be the leading
wholesale supplier to Irish retail and
foodservice businesses, committed
to their success, offering the right
range at the right price, every time.

We're proud of our Irish heritage
and our long-standing commitment
to supporting Irish Suppliers, the Irish
Economy and Irish Jobs.

OFFERING OVER 15,000 PRODUCTS TO IRISH BUSINESSES



Ireland's Leading
Wholesaler

Supporting Irish Suppliers

Musgrave have supported Irish Suppliers since the company was founded in the 19th century. As well as the long-standing relationships we have developed with Ireland's best known and established Irish Suppliers, we have championed smaller, local Suppliers, particularly food producers. In MarketPlace we have given Irish Suppliers the opportunity to develop exclusive partnerships with us across our own brand ranges, from fresh meats and fruit & veg to non-food and disposables.

At MarketPlace we have always prided ourselves on the transparency and integrity of our supply chain and to date this confidence has been well founded. All our Suppliers must comply with and adhere to the Musgrave "Supplier Code of Practice" which ensures all product specification and food safety data requirements are observed. Supplier production facilities and processes undergo a meticulous review process including regular inspections. When it comes to fresh meats, all products stocked by MarketPlace are fully traceable to give customers further quality assurance.

Quality & traceability





PARTNERING IRISH SUPPLIERS > SUPPLY CHAIN INTEGRITY > GREAT TASTING FOOD > FULLY TRACEABLE



supporting
1,000+
Irish
suppliers

Supporting the Irish Economy

Musgrave and its retail partners are responsible for almost €7 billion of economic activity annually in Ireland. And almost all the fruits of this activity are reinvested in Ireland, supporting local jobs and enterprise.

Our support of independent businesses, and the communities they serve, helps build and sustain vibrant local economies. For every €1 spent at a local business, 45 cents is re-invested locally. Conversely, every €1 spent with an international chain only 15 cents is re-invested locally.

In October 2012 we opened our latest MarketPlace cash & carry in Co. Waterford with an investment of €2 million bringing our commitment to the MarketPlace network to €10 million since 2009. Over the next three years we aim to spend an additional €3 million refurbishing some of the existing MarketPlace branches.

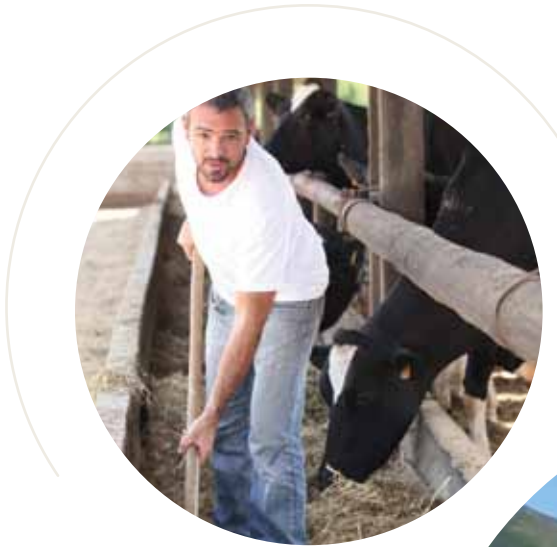
Supporting Irish Jobs

Musgrave are Ireland's biggest private sector employer; through group employees, retail partner businesses and wholesale operations we employ 35,000 people, almost 9,000 of whom are under 25 years of age. At MarketPlace we currently employ over 850 people across our business.

For every job created directly, cumulatively 0.7 jobs are created indirectly. This means a total of almost 50,000 jobs result from our business in Ireland.



Investing in Ireland



GROWING WITH OUR SUPPLIERS



DELIVERING FOR IRELAND



MUSGRAVE
MarketPlace