

LET'S TALK NUMBERS: TURN OVER FORECAST

We've created three business case studies to show you the potential number of covers and cash margin you can expect from the two investment options below;

- **Option 1** is an estimated investment of €3,525, requires little storage space and no dedicated food team.
 - **CASE STUDY 1:** Main food trade is expected to take place on **Thursdays, Fridays and Saturdays**, with **20 covers a day** and slightly extra trade on Sundays.
- **Option 2** is an estimated investment of €13,610, where you have a dedicated food area and a specific food team.
 - **CASE STUDY 2:** Food trade is expected to take place **all week round**, with **25+ covers a day** and slightly extra trade on Sundays.
 - **CASE STUDY 3:** Food trade is expected to take place **all week round**, with **50 covers a day** over lunch and dinner.

	Case 1	Case 2	Case 3
	<i>Suitable for Facilities & Equipment Option 1</i>	<i>Suitable for Facilities & Equipment Option 2</i>	
Average spend per person	€10	€10	€10
Forecast covers per week	100	200	350
Expected gross profit	60%	62%	65%
Total forecast taking	€1,000	€2,000	€3,500
Cash margin	€600	€1,240	€2,275

LET'S TALK NUMBERS: FOOD GROSS PROFIT FORECAST

We have designed [Quick & Easy Menu Solutions](#) to support your business and below you will see the gross profit breakdown for each of these options.

If you would like more information on these recipes, please contact Clément Pavie, Head Development Chef, on clement.pavie@musgrave.ie or contact your local BDM.

Soups											
Product Code	Product Description	Pack Size	DT Price	Unit Price	Portion Size	Bread Roll	Portion Cost	Selling Price	Excl. VAT	Margin	Gross Profit
557189	Newgrange Chicken And Vegetable Soup	1 x 2kg	€3.55	€0.36	1	€0.50	€0.86	€4.50	€3.89	€3.04	78%
557199	Newgrange Cream of Vegetable Soup	1 x 2kg	€3.55	€0.36	1	€0.50	€0.86	€4.50	€3.89	€3.04	78%
752196	Newgrange Spicy Butternut Squash Soup	1 x 2kg	€3.55	€0.36	1	€0.50	€0.86	€4.50	€3.89	€3.04	78%

Sandwiches											
Product Code	Product Description	Pack Size	DT Price	Unit Price	Portion Size	Salad Portion	Portion Cost	Selling Price	Excl. VAT	Margin	Gross Profit
180777	Croque Monsieur Sandwich	12 x 210g	€30.69	€2.56	1	€0.50	€3.06	€9.00	€7.79	€4.73	61%
767066	No-Q Chicken Burrito	12 x 270g	€29.99	€2.50	1	€0.50	€3.00	€9.00	€7.79	€4.79	61%
767066	No-Q Chicken Burrito	12 x 270g	€29.99	€2.50	1	€0.50	€3.00	€9.00	€7.79	€4.79	61%
767070	No-Q Pulled Pork Panini	12 x 195g	€26.39	€2.20	1	€0.50	€2.70	€9.00	€7.79	€5.09	65%

Pizzas & Pies											
Product Code	Product Description	Pack Size	DT Price	Unit Price	Portion Size	Salad Portion	Portion Cost	Selling Price	Excl. VAT	Margin	Gross Profit
766569	Artisan Ovalina Vegetable Pizza	6 x 2pce	€19.99	€1.67	1	€0.50	€2.17	€9.00	€7.79	€5.62	72%
765751	Artisan Ovalina Pepperoni Pizza	6 x 2pce	€26.99	€2.25	1	€0.50	€2.75	€9.00	€7.79	€5.04	65%
765753	Artisan Ovalina Margherita Pizza	6 x 2pce	€19.99	€1.67	1	€0.50	€2.17	€9.00	€7.79	€5.62	72%
511917	Bakers Best Steak & Gravy Pie 6pk - Frozen	6 x 230g	€9.75	€1.63	1	€0.50	€2.13	€9.00	€7.79	€5.66	73%

Meals											
Product Code	Product Description	Pack Size	DT Price	Unit Price	Portion Size	Salad Portion	Portion Cost	Selling Price	Excl. VAT	Margin	Gross Profit
687196	Musgrave Excellence Lasagne Chill	1 x 3.4kg	€25.15	€2.10	1	€0.50	€2.60	€10.50	€9.08	€6.49	71%

Product Code	Product Description	Pack Size	DT Price	Unit Price	Portion Size	Extra	Portion Cost	Selling Price	Excl. VAT	Margin	Gross Profit
685417	Musgrave Excellence Lamb Tagine	2 x 2.5kg	€39.99	€5.00	1	€0.08	€5.08	€10.50	€9.08	€4.00	44%
528693	Lamb Weston Mamas Mash Homestyle	4 x 2.5kg	€25.19	€0.31	1	€0.50	€0.81				

Product Code	Product Description	Pack Size	DT Price	Unit Price	Portion Size	Extra	Portion Cost	Selling Price	Excl. VAT	Margin	Gross Profit
479192	Musgrave Excellence Chicken Curry	2 x 2.5kg	€33.99	€4.25	1	€0.08	€4.33	€10.50	€9.08	€4.75	52%
766655	Ardo Long Grain Rice	1 x 2.5kg	€3.95	€0.26	1	€0.50	€0.76				

Product Code	Product Description	Pack Size	DT Price	Unit Price	Portion Size	Extra	Portion Cost	Selling Price	Excl. VAT	Margin	Gross Profit
125441	Swiftfine Chilli Con Carne	2 x 2.5kg	€37.55	€1.88	1	€0.50	€2.38	€10.50	€9.08	€6.71	74%
498728	La Fiesta Tortilla Chips Salted	12 x 450g	€21.75	€0.45	1	€0.50	€0.95				
469406	Musgrave Excellence Grated Red Cheddar Cheese	1 x 2kg	€11.05	€0.28	1						